

INTISARI

Penelitian ini bertujuan untuk menguji pengaruh variabel kepemilikan institusional, ukuran perusahaan, keputusan investasi, dan profitabilitas terhadap nilai perusahaan melalui laporan keuangan tahunan yang telah disusun oleh perusahaan jasa transportasi yang terdaftar di Bursa Efek Indonesia.

Rasio yang digunakan yaitu kepemilikan institusional, *size*, *price earning ratio* dan *return on asset*. Populasi dalam penelitian ini adalah perusahaan jasa transportasi yang terdaftar di Bursa Efek Indonesia (BEI) selama periode 2012-2016 dan berdasarkan kriteria yang telah ditentukan maka diperoleh sampel sebanyak 8 perusahaan jasa transportasi dengan menggunakan metode *purposive sampling*.

Variabel dependen dalam penelitian ini yaitu nilai perusahaan, sedangkan variabel independen dalam penelitian ini yaitu kepemilikan institusional, ukuran perusahaan, keputusan investasi, dan profitabilitas. Metode analisis data dengan menggunakan analisis regresi linier berganda dengan alat bantu aplikasi SPSS (*Statistical Product and Service Solutions*). Hasil penelitian menunjukkan bahwa kepemilikan institusional, keputusan investasi dan profitabilitas secara signifikan berpengaruh terhadap nilai perusahaan, sedangkan ukuran perusahaan tidak berpengaruh signifikan terhadap nilai perusahaan.

Kata Kunci: kepemilikan institusional, ukuran perusahaan, keputusan investasi, profitabilitas dan nilai perusahaan.

ABSTRACT

This research is aimed to examine the influence of institutional ownership, firm size, investment decisions, and profitability toward firm value through annual financial statements which has been prepared by transportation service companies which are listed in Indonesia Stock Exchange.

The ratios which are used in this research are institutional ownership, size, price earnings ratio and return on assets. The population in this research is all transportation service companies which are listed in Indonesia Stock Exchange (IDX) in 2012-2016 periods and based on the predetermined criteria, then 8 transportation service companies have been selected as samples by using purposive sampling method.

The Dependent variable in this research is firm value whereas the independent variables in this research are institutional ownership, firm size, investment decision, and profitability. The data analysis has been performed by using multiple linear regressions analysis and the SPSS application tools (Statistical Product and Service Solutions). The result of the research shows that institutional ownership, investment decision and profitability give significant influence toward firm value whereas firm size does not have any significant influence towards firm value.

Keywords: Institutional ownership, firm size, investment decisions, profitability and firm value.